



## WASTE AND BRAND AUDIT REPORT

**Place/Location:** Wanja wa Bandari, Ferry beach, Kigamboni.

**Organizers:** Nipe Fagio & FlipFlopi Expedition.

**Partners:** MyMarkMyCity, Mjomba Hai, InfoNile, BMU-Kigamboni, Kigamboni Municipality.

**Number of Participants:** 84

**Number of bags collected:** 92

**Weight (kg):** 1,970

**Sampled bags:** 10

**Distance Length covered:** 200m

**Width of the cleaned area covered:** 27m

**Date:** 17 April 2021

**Time:** 07:00AM-10:00AM

### Overview.

On Saturday, 17 April 2021, Nipe Fagio teamed up with the FlipFlopi Expedition team to organize a collaborative beach cleanup at Kigamboni-Feri Beach. With combined efforts of volunteers and the community around Kigamboni, the team collected 1,970Kgs of waste divided into 92 full bags that had accumulated in the area either as a result of being washed up from the ocean or from being illegally discarded or illegal dumped in the nearby neighborhood.

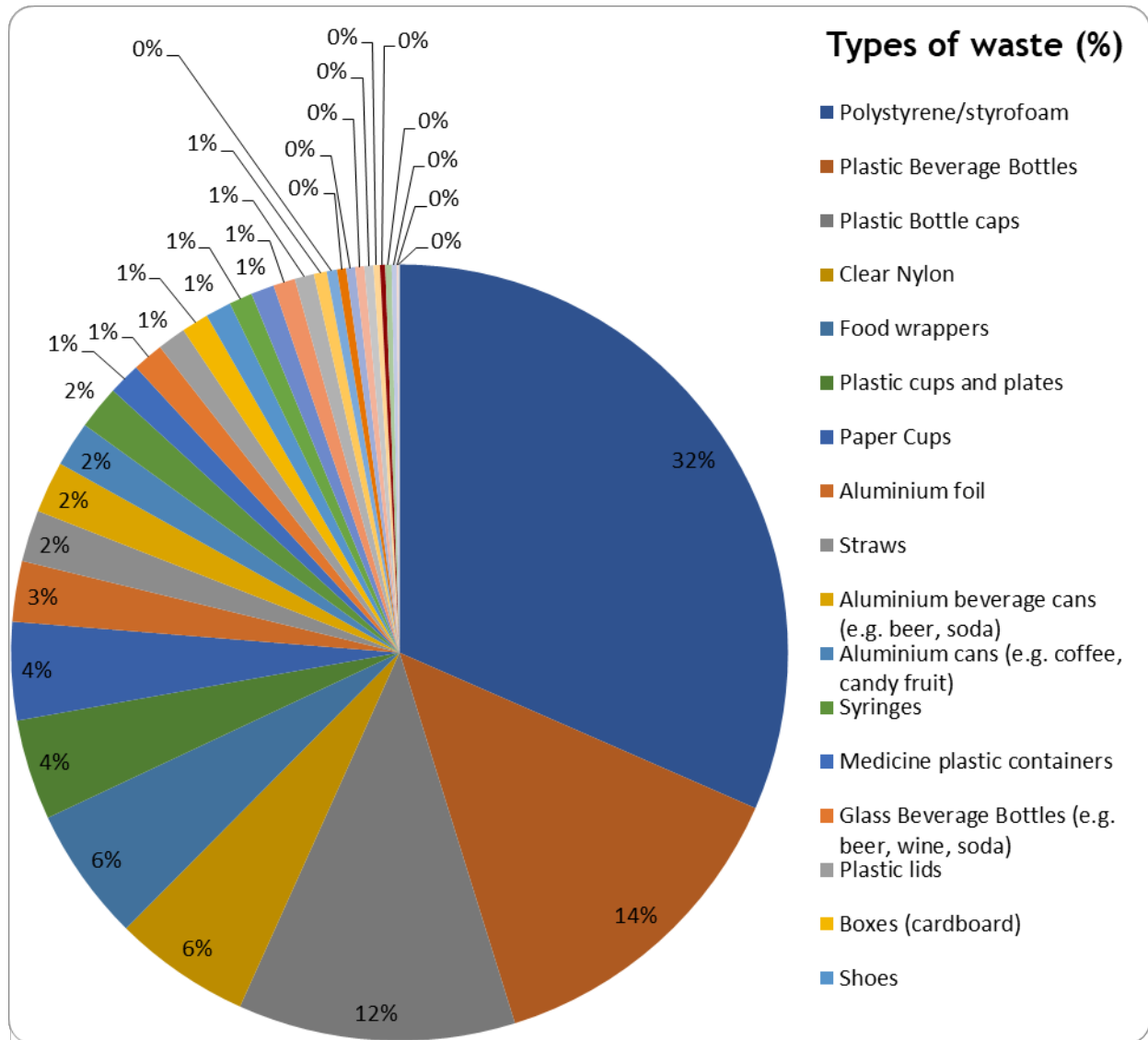
Given the high circulation of people, the presence of the fish market and several small businesses in the area and the lack of waste management infrastructure in the area, the Ferry Beach is frequently one of the most polluted beaches around Dar Es Salaam and also a high-visibility area where there is opportunity to engage local communities, promote environmental awareness and create momentum. The idea of taking the FlipFlopi there was also sustained in the desire of bringing local boat owners around the plastic boat to do a collaborative cleanup, inspire the local community, and get people to support a call for the end of single use plastic and promote a green and just recovery!

Together with the cleanup and to ensure waste data for advocacy purposes, the organizations conducted a waste and brand audit on the site, engaging a team of Youth Ambassadors, Waste Pickers and participants of the cleanup.

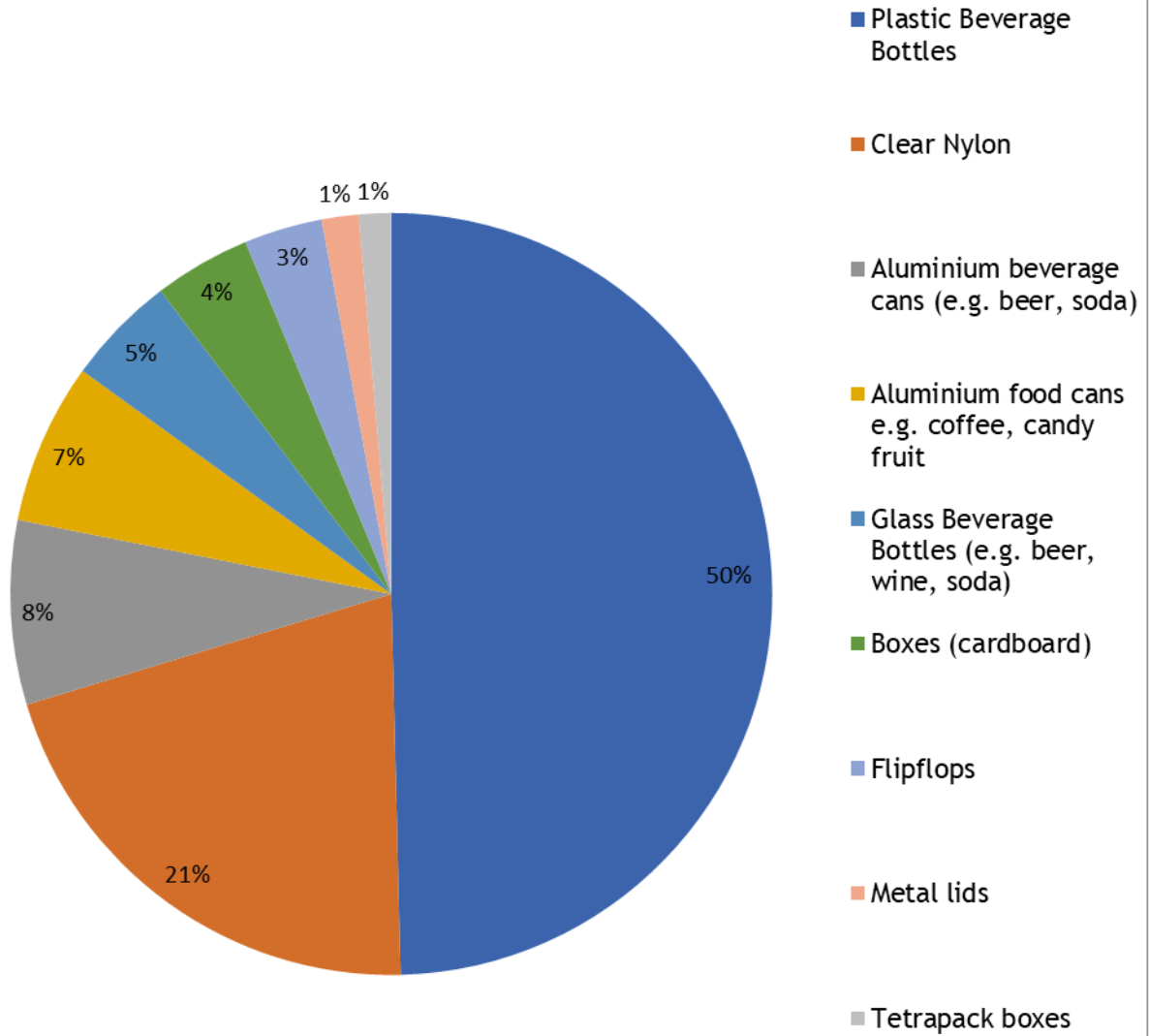
Nipe Fagio and the FlipFlopi team together appreciate everyone who made this cleanup event successful, and call for increased collaboration to help and paving the way for new commitments and policy-change around single-use plastic in the East Africa region.

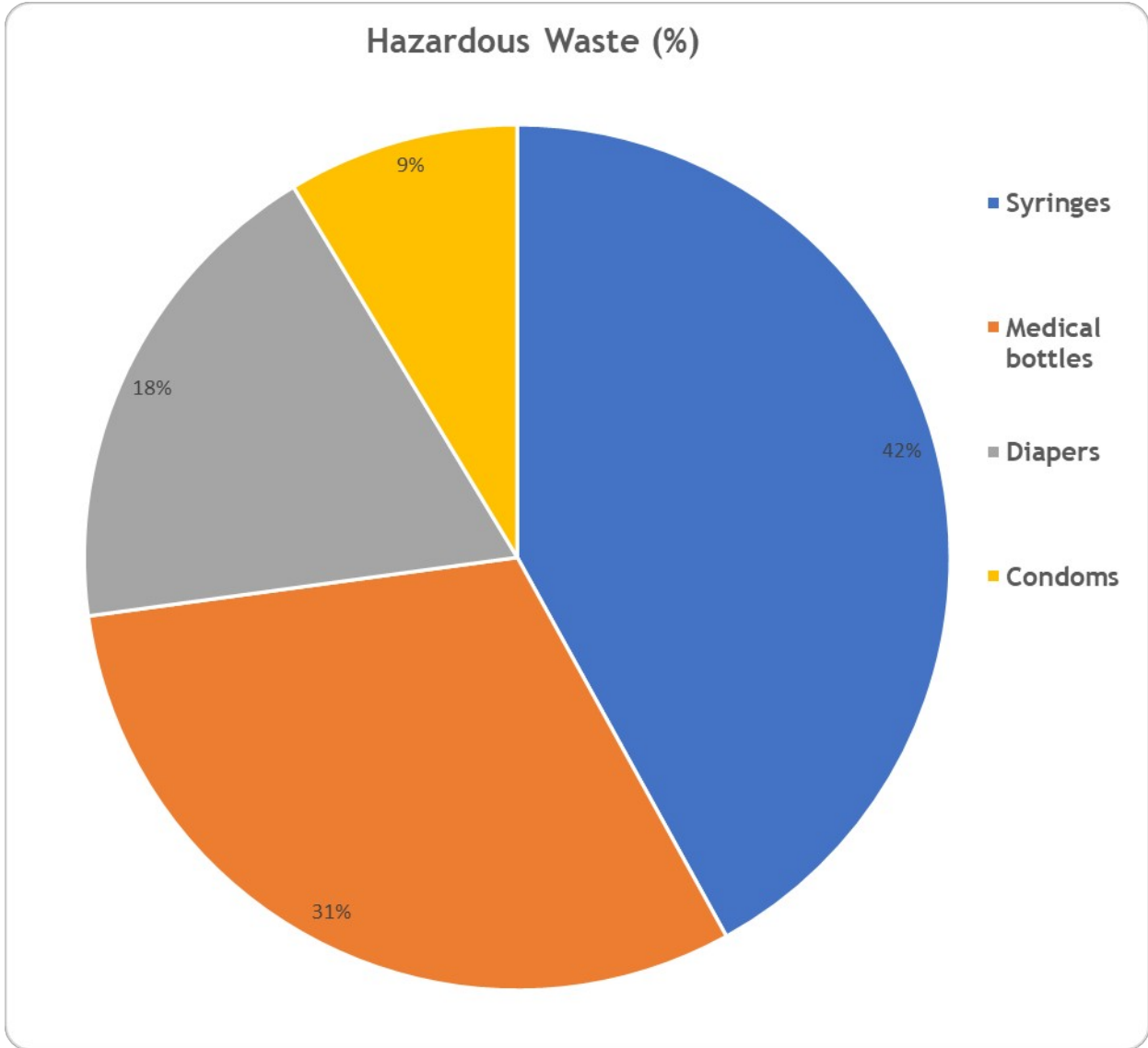


# Waste Audit

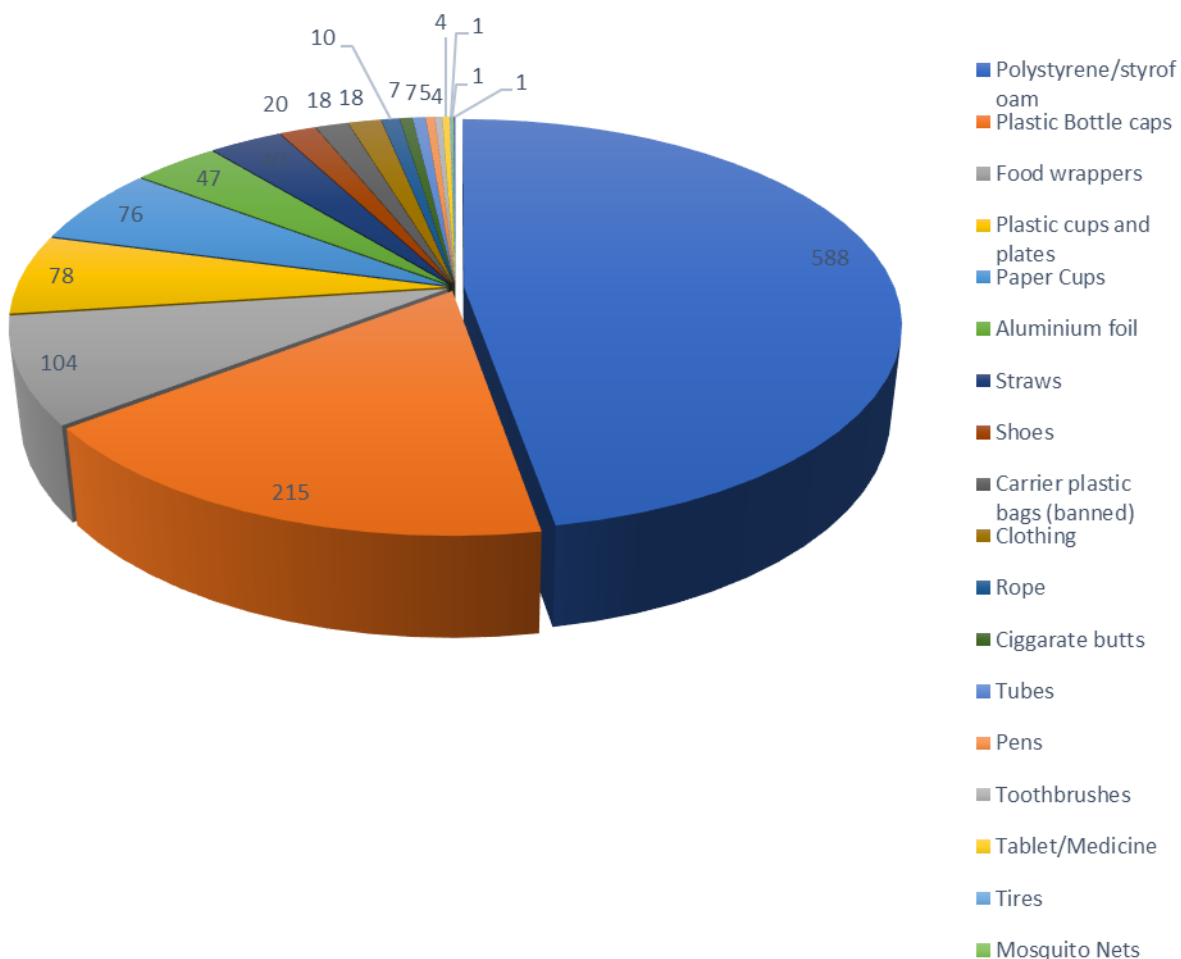


### Recyclable, Reusable & Upcyclable Waste (%)

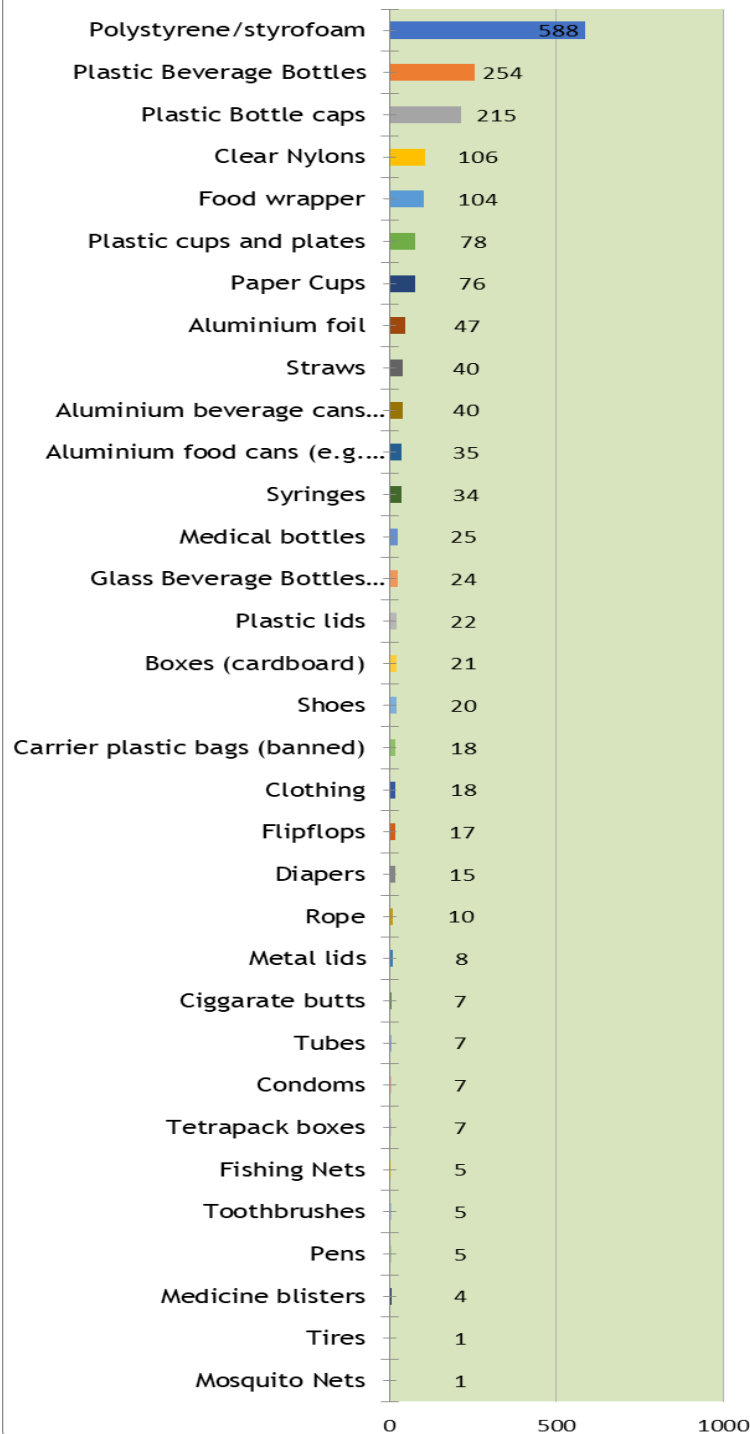




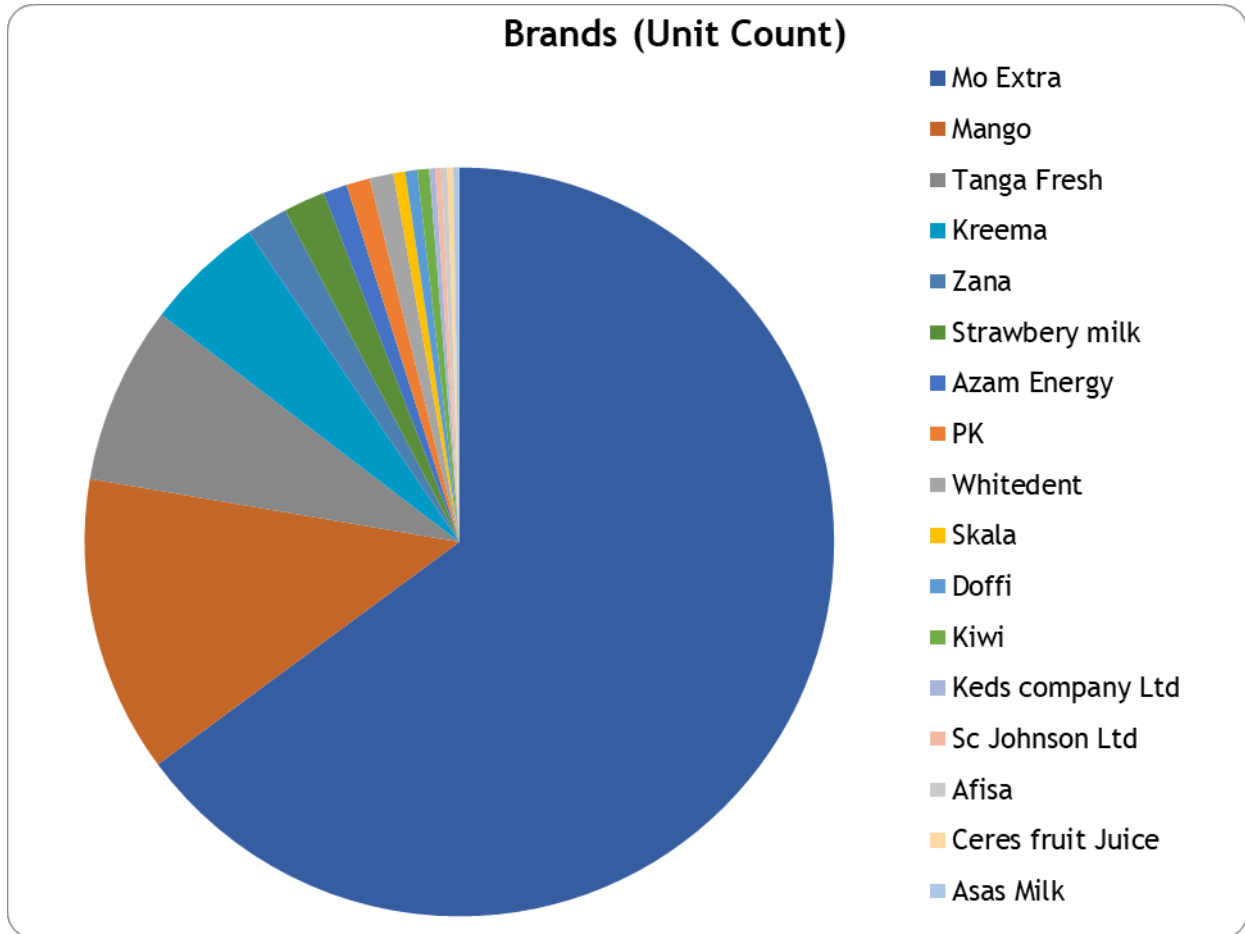
### Residual Waste ( Unit Count)

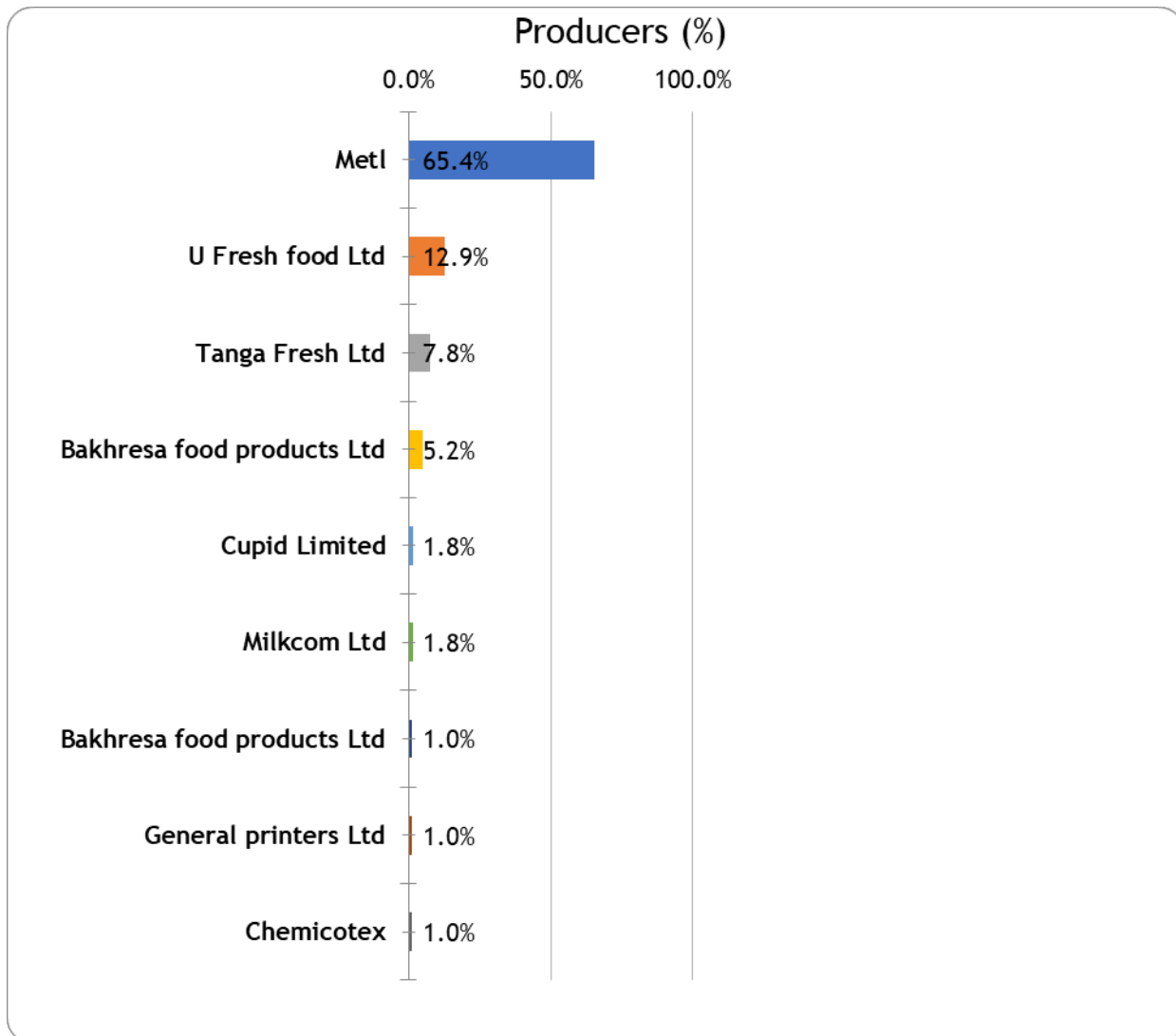


### Waste Audit Result ( Unit Count)



## Brand Audit









## ASANTENI

